



fongfong

I am Fong Fong a proficient multimedia designer based in Singapore. A passion for design, a bachelor's degree in Media Innovation and apprenticeship under master designers has evolved my career into a successful Digital Marketer.

I design in a vast range of platforms comprising digital and non-digital form. My speciality is in managing ads on Facebook and website development.

I have worked with a wide range of satisfied clients from Singapore and Malaysia since 2017.

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TRUST VENTURE INTERNATIONAL PTE LTD
| May 2015 - June 2017

- Create designs by using Computer Software Packages (CS6)
- Develop graphics and basic coding (HTML / CSS) for website & newsletter
- Manage CMS to the final project
Develop graphics & layout for mobile UI design
- Preparing and develop graphics, images or audio image & select colors, text style, and layout for impact media
- Create digital menu & motion graphic
- Review designs for errors before printing or publishing them
- Preparing and design stationery, collaterals and promotion items

TECH M SOLUTION PTE LTD
| Oct 2021 - Current

- Creating designs by using Computer Software Packages (CSS)
- Developing a website with basic coding(HTML/CSS) skills
- Creating creative image & graphic video for Facebook and instagram posting
- Creating graphic animation video
- *Design website layout & EDM using Figma*
- *Design EDM & newsletter using Dreamweaver & setup in Marketo*

LOGIN MEDIA MARKETING PTE LTD
| June 2017 - Sep 2021

- Create designs by using Computer Software Packages (CS6)
- *Setup, implement pixel & monitor for Facebook & Google Campaign*
- *Managing Facebook Page & Shop, Facebook & Instagram Posting Analytic, App Developer*
- *Managing Google Business, Merchant Center, Google Analytic, Google Tag Manager, Google Search Console*
- *Preparing monthly report for Facebook & Google Campaign*
- *Designing Website Mockup & Developing Wordpress website with basic coding (HTML/ CSS) skills*
- *Editing website in different website platform*
- *Managing Website's Backend & Hosting / Server*
- *Creating creative image & graphic video for Facebook campaign and Google Display Network Campaign*
- *Setup & develop landing page for Facebook or Google Campaign (WordPress & Shopify)*
- *Creating graphic animation video*

EDUCATION

Multimedia University (MMU),
Malaysia
Foundation | Year 2010 – Year 2011

Multimedia University (MMU),
Malaysia Bachelor's (Hons) Degree
Media Innovation | Year 2011 – Year 2014

National Chiao Tung University
(NCTU)
Exchange Student Programme
Multimedia Design | Year 2014 (1 Semester)

COURSES.

Google Adwords Fundamental

Google Adwords Advanced Search Advertising

Google Adwords Display Advertising

Google Adwords Shopping Advertising

Google Analytics

Awesomesite WordPress Course

SOFTWARE QUALIFICATION

